

Perth hub





A LIFE OF CONNECTIVITY

Generation 'now' waits for nothing and no one, constantly connected on every level. Your lifestyle at Perth Hub will be no exception.



Southern view overlooking Perth CBD and Swan River. Artist's impression.

THE BEATING HEART
OF AUSTRALIA'S FOURTH
LARGEST CITY

WELCOME TO A TRULY INTEGRATED LIFESTYLE





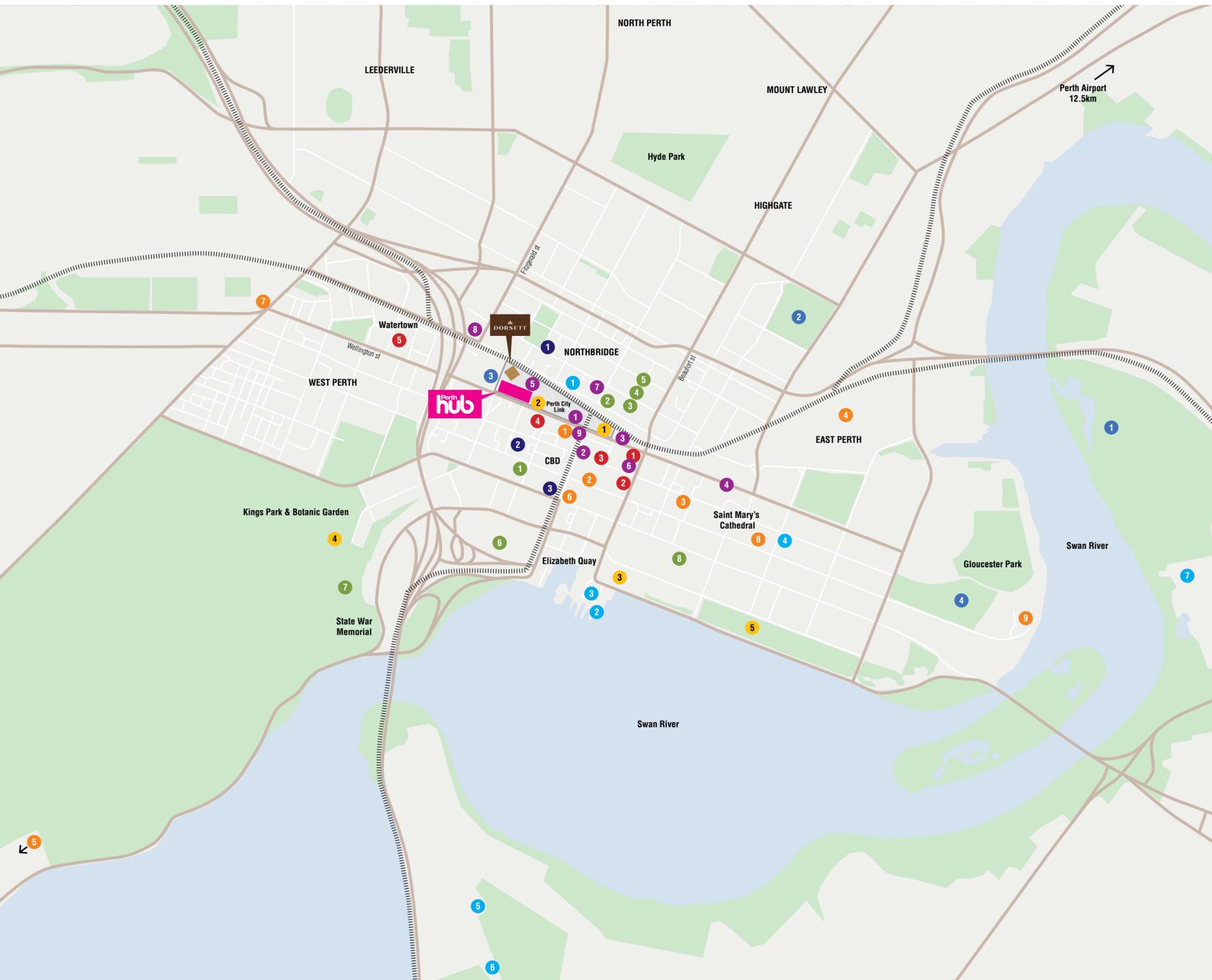
Aerial view of Perth Hub and the Perth City Link precinct. Artist's impression.

IT ALL LEADS HERE

Perth Hub will fuse old and new by connecting the lively suburb of Northbridge with Perth's vibrant CBD for the first time in 100 years. And it will do it in style.

Positioned at the western end of Perth City Link precinct, Perth Hub will be the perfect combination of contemporary residential accommodation, world class arts and entertainment, shopping and dining, lush gardens, bustling squares and an extensive transport network on your doorstep – a true celebration of the very best that city living has to offer.

World-regarded pristine beaches are also easily accessed from this lively precinct.



THE LOCATION

It's all right there, within easy walking distance, making every aspect of your life that little bit easier and more enticing. The buzzing café and restaurant culture of Northbridge is strolling distance away, as is Yagan Square, RAC Arena Perth and your office in the city. Heading further afield, trains, buses and bike paths are just metres from your front door.

SHOPPING AND RETAIL

1. Myer 1km
2. David Jones 950m
3. Zara 650m
4. King Street Precinct 400m
 - a. Alpha 60
 - b. Borgioli Luxury Menswear
 - c. Chanel
 - d. Cuit Status
 - e. Gucci
 - f. Louis Vuitton
 - g. Miu Miu
 - h. Prada
 - i. Zomp Shoes
5. Watertown Shopping Centre 750m

SPORTS GROUNDS & STADIUMS

1. Optus Stadium 4.4km
2. NIB Stadium 2.1km
3. RAC Arena Perth 50m
4. WACA Cricket Ground 2.7km

PUBLIC SPACES & GARDENS

1. Yagan Square 500m
2. Kings Square 10m
3. Supreme Court Gardens 1.7km
4. Kings Park & Botanic Garden 1km
5. Langley Park 2.5km

ARTS

1. His Majesty's Theatre 600m
2. State Theatre Centre 700m
3. Art Gallery of WA 850m
4. State Library of Western Australia 1km
5. Museum of Perth 1.4km
6. Perth Convention and Exhibition Centre 1km
7. Aboriginal Art Gallery 1.7km
8. Perth Concert Hall 1.7km

LEISURE

1. Rooftop Movies 550m
2. Rottnest Island Ferry 1.6km
3. The Perth Bell Tower 1.7km
4. The Perth Mint 2.1km
5. Perth Zoo 3.7km
6. Royal Perth Golf Course 4.5km
7. Crown Perth 5.3km

RESTAURANTS & BARS

1. **Northbridge Precinct 400m**
The vibrant Northbridge area is home to some of Perth's best dining and nightlife venues.
2. **King Street Dining Precinct 500m**
The newly developed King Street precinct is home to luxury boutiques, dining experiences and bars.
3. **CBD (500m) and Elizabeth Quay (1.5km)**
Home to some of Perth's finest dining including Wildflower, C Restaurant in the Sky and The Stables.

EDUCATION

UNIVERSITIES

Most major university campuses are accessible from the Perth Hub train stations and Busport. This includes Curtin University (9.8km), Murdoch University (16km) and The University of Notre Dame (18km).

1. EF International Language School Campus 500m
2. Institute of Health & Nursing Australia 1km
3. Curtin University Law School 1.3km
4. TAFE International Western Australia 2.1km
5. The University of Western Australia 5.5km

SECONDARY SCHOOLS

6. St George's Grammar School 850m
7. Perth Modern School 1.4km
8. Mercedes College 1.6km
9. Trinity Boys College 3.3km

TRANSPORT & AMENITIES

1. Busport 400m
2. Perth Underground Train Station 550m
3. Perth Station 650m
4. Royal Perth Hospital 1.3km
5. Surge Fitness CBD 230m
6. Goodlife Health Club 950m
7. Kakulas Brothers 800m
8. Lion Oriental Foods Co. 850m
9. Coles 450m



WITH PERTH CENTRAL
TRAIN STATION AND PERTH
UNDERGROUND BUSPORT
AT YOUR DOORSTEP, THE
CITY OF PERTH IS ALL YOURS.

IT'S YOUR CITY NOW

With Perth Central Train Station and Perth Underground Busport at your doorstep, the city of Perth is all yours. You are a hop, skip and a jump away from the best facilities in Perth including the University of Western Australia, elite schools such as St. George's Grammar School and Mercedes College, and the Royal Perth Hospital.

YOUR PRECINCT. YOUR HOME.

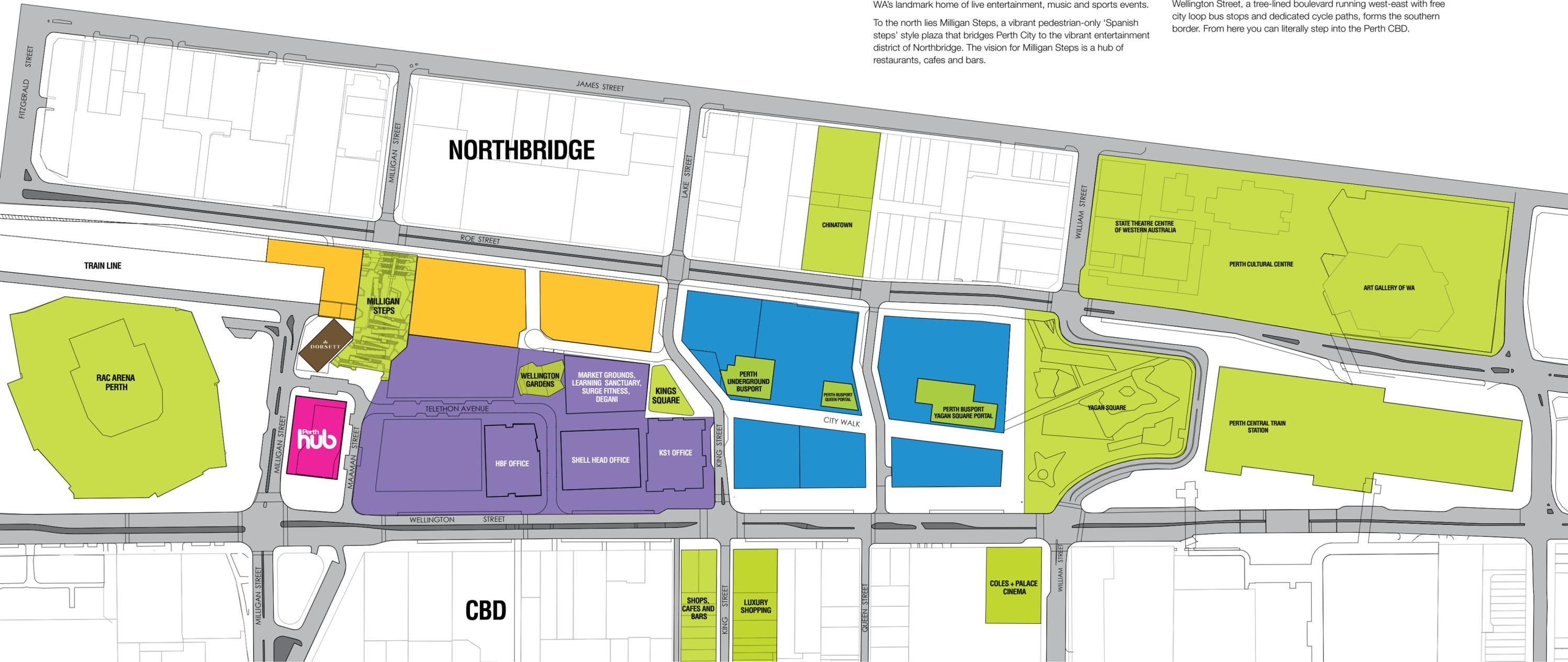
Perth Hub occupies the city block bordered by Wellington, Milligan, Maaman Streets and Telethon Avenue, and will offer residents and visitors a unique urban lifestyle experience to rival the world's most iconic cities.

Located to the west is RAC Arena Perth (formerly Perth Arena), WA's landmark home of live entertainment, music and sports events.

To the north lies Milligan Steps, a vibrant pedestrian-only 'Spanish steps' style plaza that bridges Perth City to the vibrant entertainment district of Northbridge. The vision for Milligan Steps is a hub of restaurants, cafes and bars.

Kings Square encompasses the eastern corner with its commercial headquarters, Wellington Gardens' urban landscapes and its laneways of restaurants, cafes and bars. Slightly further east is Yagan Square – Perth's latest attraction and 'the' place to meet, eat, shop and play.

Wellington Street, a tree-lined boulevard running west-east with free city loop bus stops and dedicated cycle paths, forms the southern border. From here you can literally step into the Perth CBD.





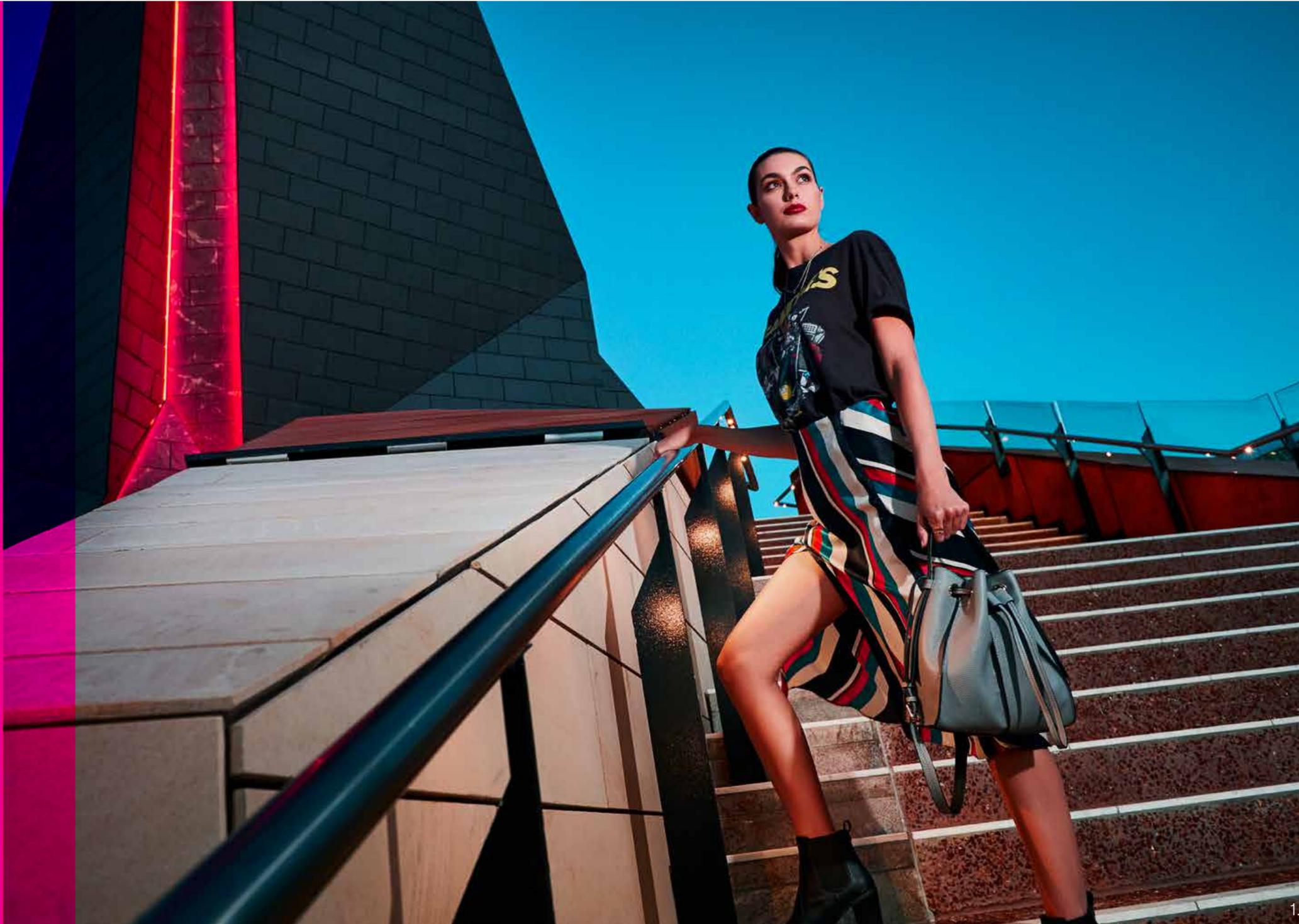
THE CROWD GOES WILD

When it comes to entertainment venues, you have the world's best, just a stone's throw away.

RAC Arena Perth

This venue is widely reported as Australia's finest – which comes as no surprise as it is operated by the same team behind the globally-acclaimed Staples Centre in LA. A capacity of just 15,000 ensures an intimate experience with wow factor, amongst breath-taking architectural design and state-of-the-art technology, this is the place to witness your stars in action. RAC Arena Perth serves as a perfectly accessible entertainment venue for Perth's South-East Asian neighbours, attracting the biggest stars and acts from around the globe and thousands of international visitors every year.





1

1. Yagan Square

Yagan Square is a meeting point for the people of Perth. Uniting them in a sensory spectacle of dining, relaxation and entertainment. Visitors can indulge in a plethora of restaurants, shopping, markets, festivals and events, or simply enjoy the convenience of a direct link with the city's public transport network.

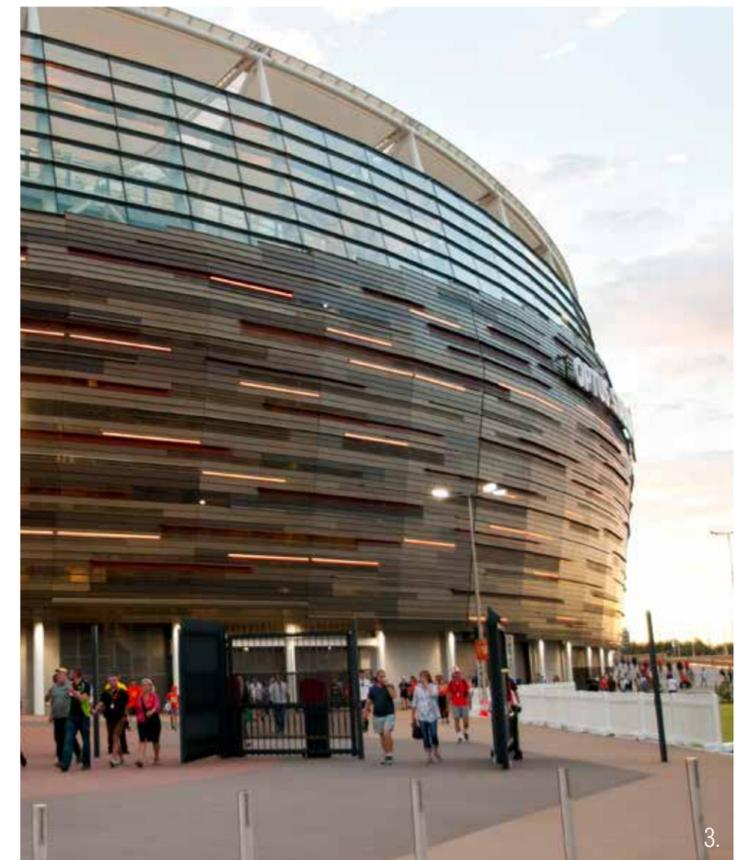


2

2. Elizabeth Quay

Set on the banks of the Swan River, Elizabeth Quay forms an integral part of the new vibrant City of Perth, a connected city that meets the demands of its growing population. Featuring a 2.7 hectare inlet surrounded by commercial offices, shops, bars and restaurants, the project has returned the city's focus to the river by creating a stunning waterfront destination for Perth.

It is also home to Far East Consortium's Ritz-Carlton hotel development, complemented with luxury residences to be completed in 2019.



3

3. OPTUS Stadium

Set on the water's edge of the Swan River, Optus Stadium is ranked amongst the world's best and boasts the widest range of seating and hospitality options of any stadium in Australia.

Easily accessible by train or on foot via the Swan River Pedestrian Bridge, you can soak up the spine-tingling atmosphere of a 60,000-strong crowd, any time.

WHERE FASHION & SHOPPING REIGN SUPREME

Perth Hub, within Perth City Link, sits between the popular shopping strips of King Street, Perth and Lake Street, Northbridge providing unlimited access to the crème-de-la-crème of fashion in the city. Also surrounded by a number of corporate headquarters, a limitless array of cafes, bars, a gym, supermarket, childcare centre and newly opened Palace Cinema, there will be no shortage of activity in Perth's newest commercial and retail precinct.





AUSTRALIA'S MOST STUNNING BEACHES

With over 80 kilometres of sun, sea and sand to be enjoyed along Perth's spectacular coastline, residents and visitors alike will play from sunrise to Indian Ocean sunset. Whether you're an experienced swimmer, the surfy-type or on a family holiday with the kids, Perth's array of breathtaking beaches offers pristine ocean-waters for everyone to enjoy.

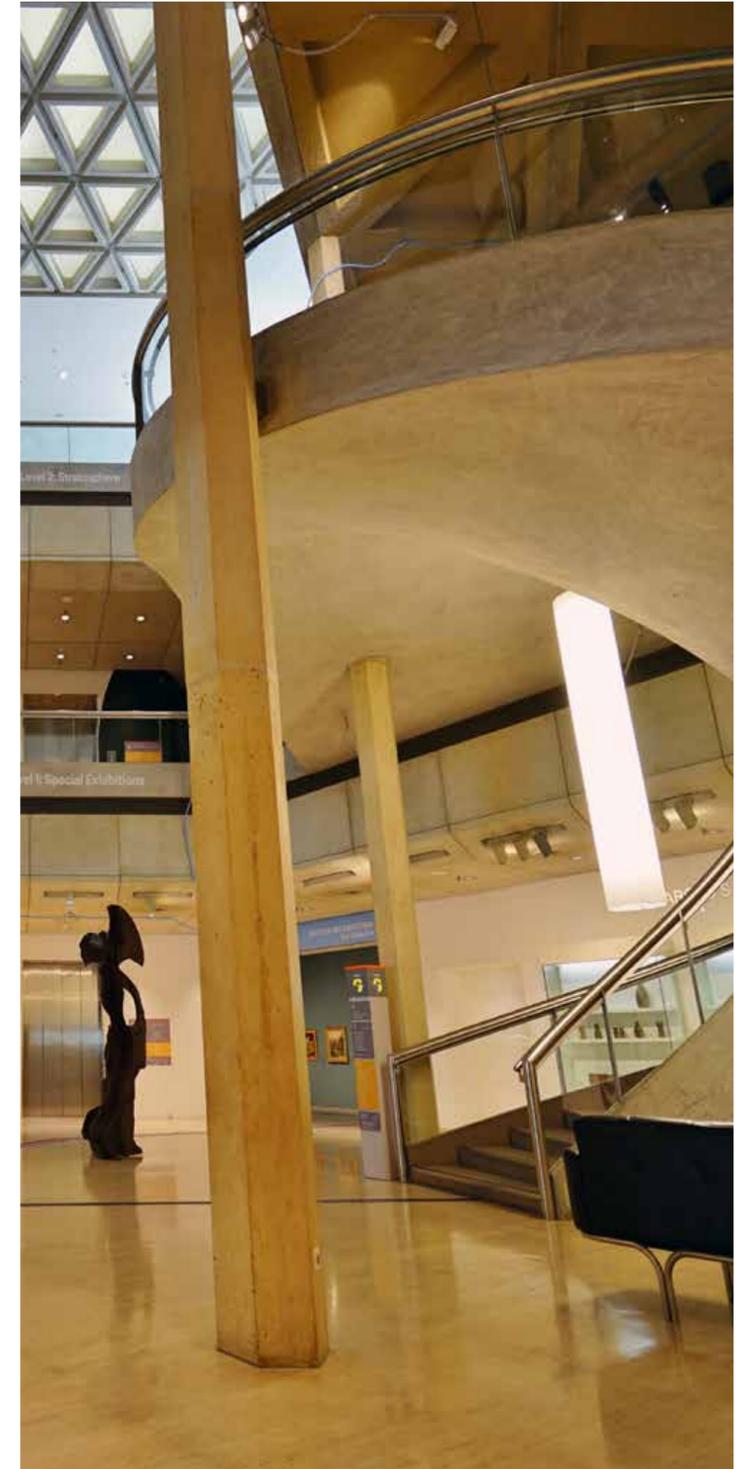
- Cottesloe Beach (12.5km from Perth Hub)
- Scarborough Beach (14km from Perth Hub)
- City Beach (10.4km from Perth Hub)



PARKS IN YOUR BACKYARD

Access to Kings Park and Botanic Garden is within 1km of Perth Hub. This stunning natural icon will become very much a part of your life.

At 400 hectares, Kings Park is one of the world's largest and most beautiful inner-city parks. Home to over 3,000 species of the state's unique flora, visitors can enjoy sweeping views of the Swan and Canning Rivers, the city skyline and the Darling Ranges to the east.



CULTURE AND THE ARTS

The Perth Cultural Centre is located a short stroll from Perth Hub and is home to many of the State's major cultural and education institutions, including the Art Gallery of WA, the State Library of WA, The Museum of WA and the State Theatre Centre of WA, which features the Heath Ledger Theatre.

Home to Perth's iconic Fringe Festival, this precinct has been transformed into a premier-events destination, becoming a favourite meeting spot for locals and visitors alike.

Perth Hub is surrounded by Perth's art and cultural scene – immerse yourself in the museums, galleries and heritage theatres. They're all waiting for you to experience and explore.



EVERY NIGHT IS A NIGHT TO REMEMBER

Between Northbridge, Perth CBD, Leederville and Mt Lawley, the spread of dining and nightlife is beyond temptation. Dine out every night of the year and you'll only be scraping the surface.

Step out of your front door and be spoilt for choice with endless alfresco dining and bar options. Perth Hub's entertainment precinct welcomes a growing number of newcomers to join the hugely popular Market Grounds and world class Ippudo Ramen, plus Yagan Square's 22 eateries – all just metres away.

Or head to Northbridge and discover a world of fresh Asian flavours in Perth's own Chinatown, where the Chinese tradition of yum cha is an institution on weekend mornings.



Perth Hub tower exterior Artist's impression

ARCHITECTURE INSPIRED BY THE ENVIRONMENT

The architectural design is contemporary, sculptural and unique whilst drawing on the context of its nearby city landmarks – the geometric forms of RAC Arena Perth to the west, the glass towers of Kings Square and the organic contours of Yagan Square to the east.

The tower is envisaged as a polished and crystalline glass jewel. It is elegant and timeless, capturing changing 'dappled reflections' of Perth's city skyline, famous clear blue skies and stunning sunsets.

The podium is grand and civic in nature, reflecting the scale of the RAC Arena Perth, as well as its prime position on the Wellington Street boulevard. The precast concrete has a robust honest materiality with textural references to the fine pitting and layering of peeling paperbark trees – which were the site's native flora centuries ago. This is contrasted with the delicate 'strata seams' of glass and perforated metal of the concealed carpark openings.



CITY LIVING AT ITS BEST

Designed by Cottee Parker Architects, Perth Hub will provide thirty levels of contemporary, residential apartments in the heart of Perth. A seven-storey podium will sit at the base of the tower, which will conveniently incorporate resident amenities, car parking, commercial and retail spaces. A lush sky garden waistband will separate the podium from the residential tower, completing this ultimate city-living package.



Milligan Steps and Perth Hub Artist's impression

EVERY DAY BRINGS A NEW EXPERIENCE

Amongst the residential tower lies open spaces for all to enjoy. Gardens, bustling squares and piazzas, with every corner turned comes a new space to discover. Areas that unite residents, friends and city workers, providing the perfect backdrops to catch-up, unwind and relax on any given day of the week.

ENJOY A VIP WELCOME

Perth Hub residents will enter via a spectacular hotel-like lobby with soaring 6m ceilings, backlit feature glass lanterns and design references to the site's history.

A dedicated onsite building manager will ensure all of the building's services run smoothly, serving as a key point of contact for all resident enquiries.



Perth Hub residential lobby Artist's impression



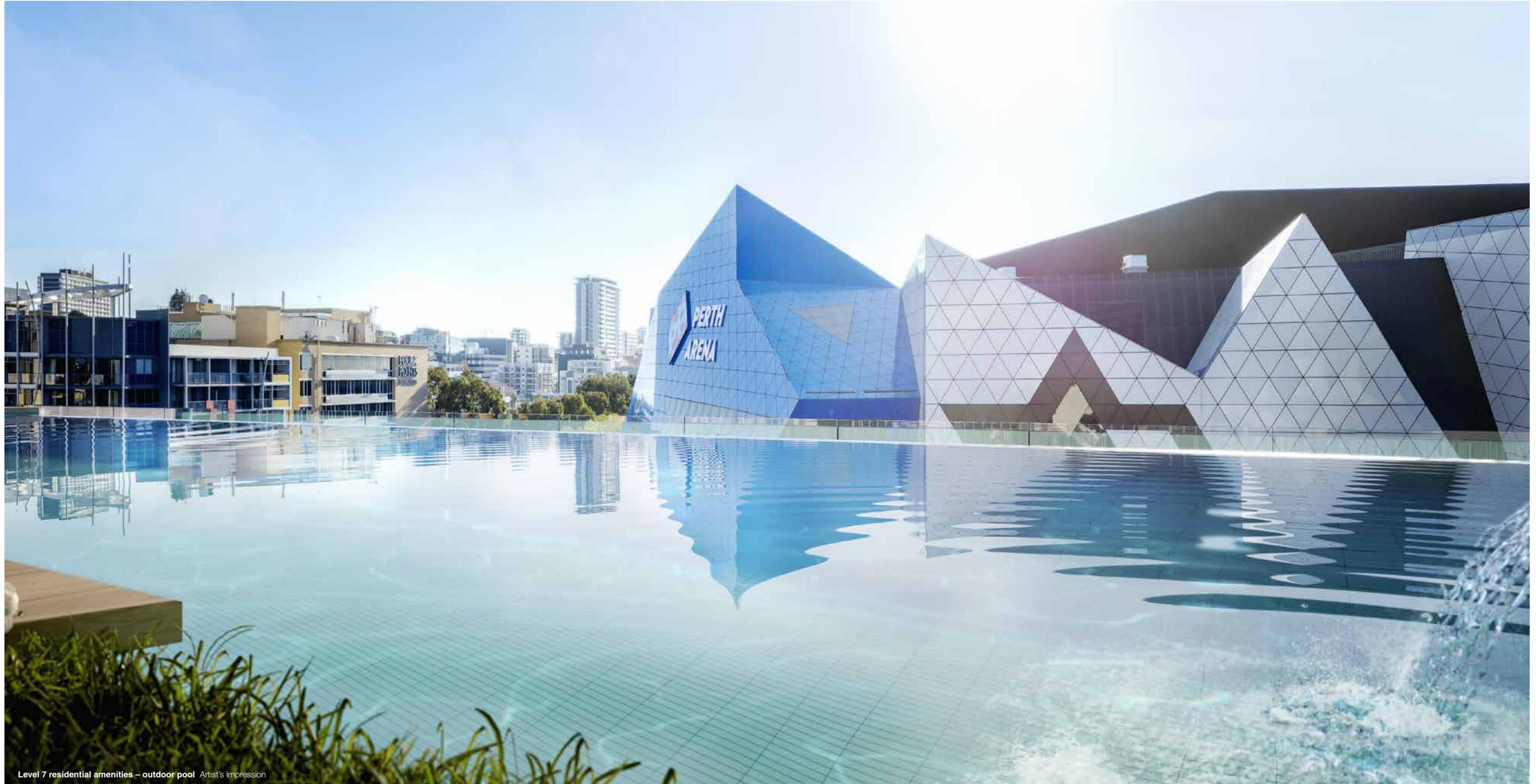


**PERTH
ARENA**

RAMONES

Eat
Drink
Perth

PERTH ARENA



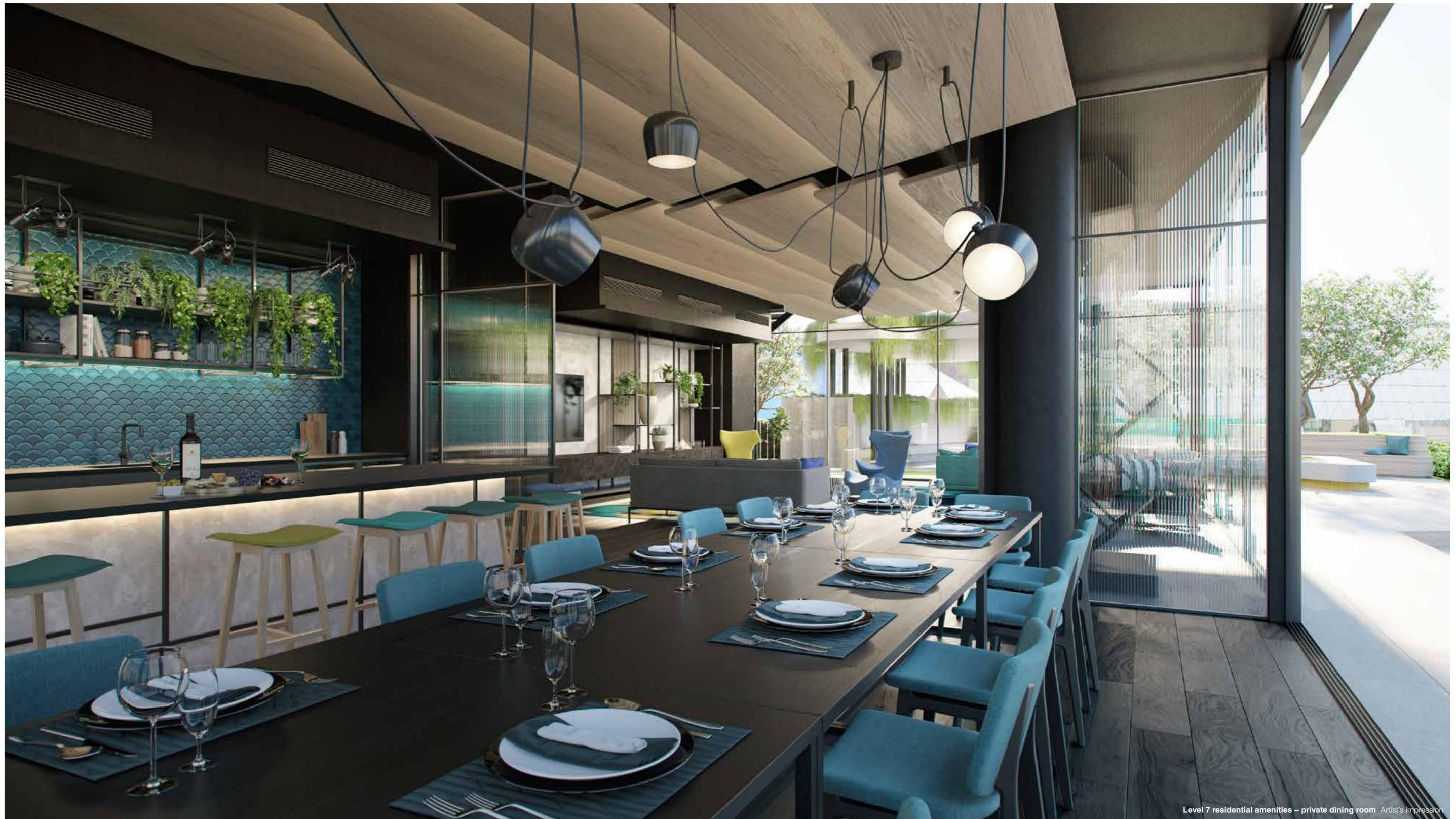
Level 7 residential amenities – outdoor pool Artist's impression

THE SKY IS THE LIMIT

Arriving at the Level 7 skygarden, residents will be transported into a sublime city resort setting with approximately 1400m² of amenities. Soak up the retreat environment with views overlooking RAC Arena Perth, Milligan Steps and the city skyline.

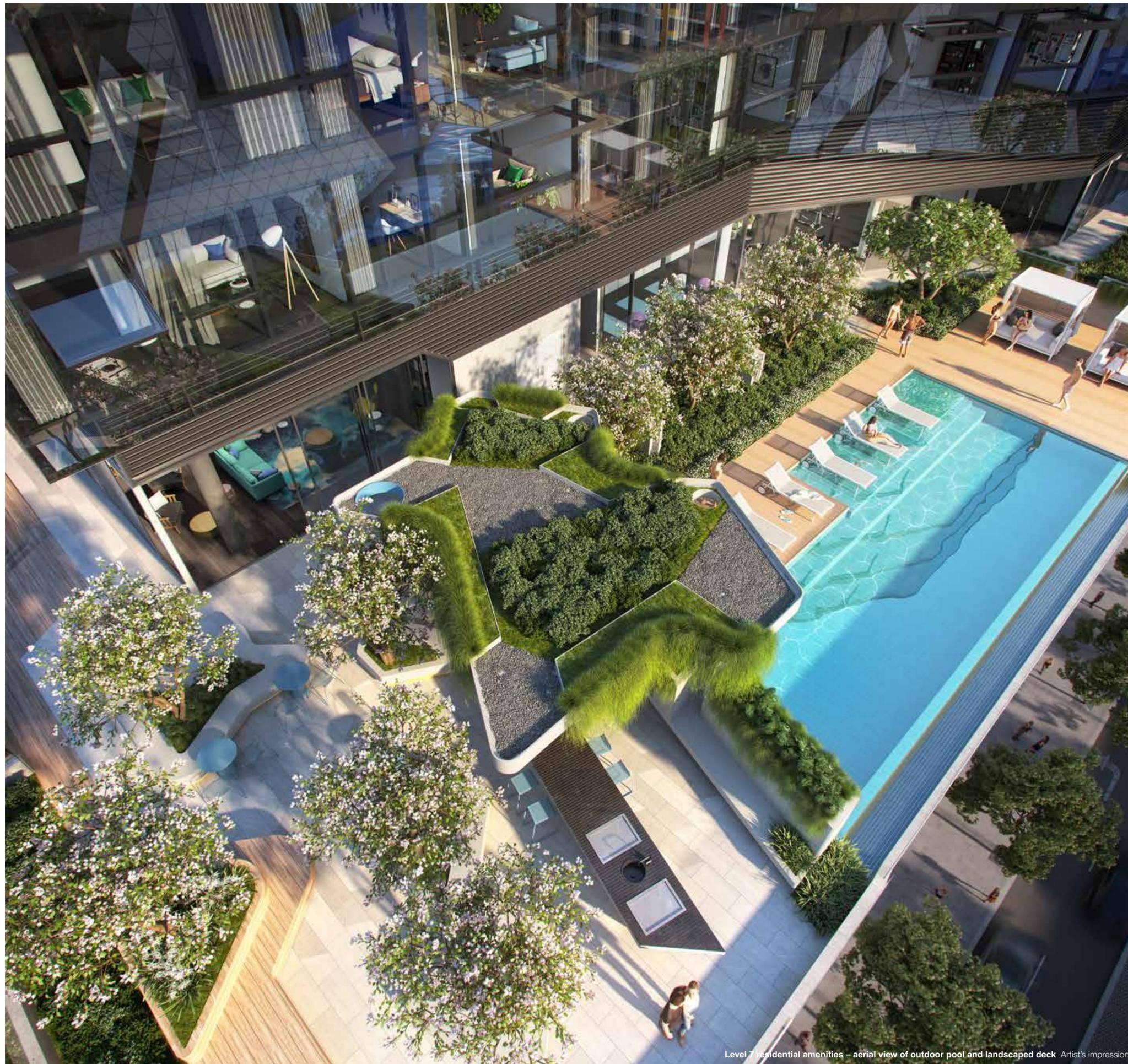
Level 7 residential amenities include:

- Residents' private dining room including full kitchen
- Residents' lounge with large screen TV and fireplace
- Garden terraces
- BBQ pavilion
- Outdoor pool and landscaped pool deck
- Sauna room
- Gymnasium including yoga and pilates room
- Communal orchard garden with citrus trees and herb garden
- Bathroom facilities



Level 7 residential amenities – private dining room Artist's impression

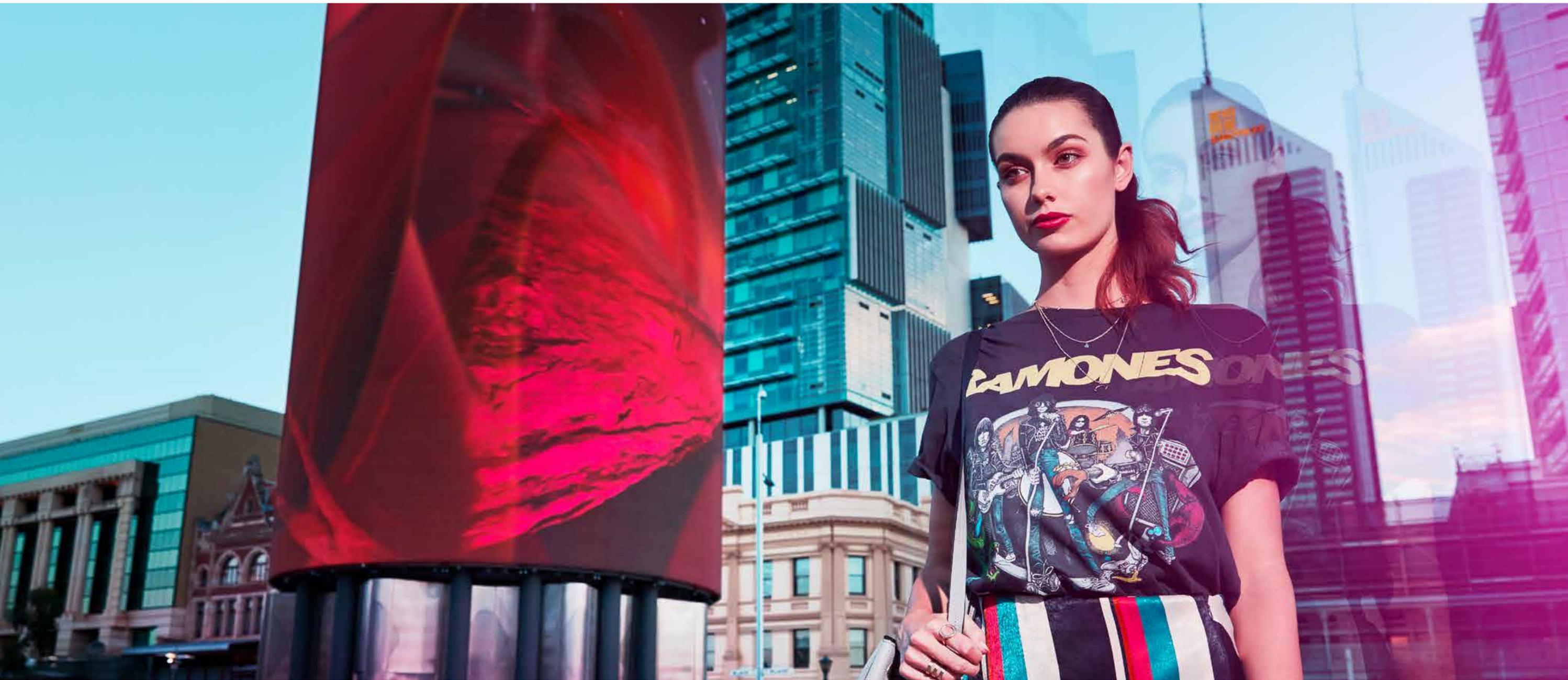
DINE LIKE ROYALTY IN THE
RESIDENTS' PRIVATE DINING ROOM



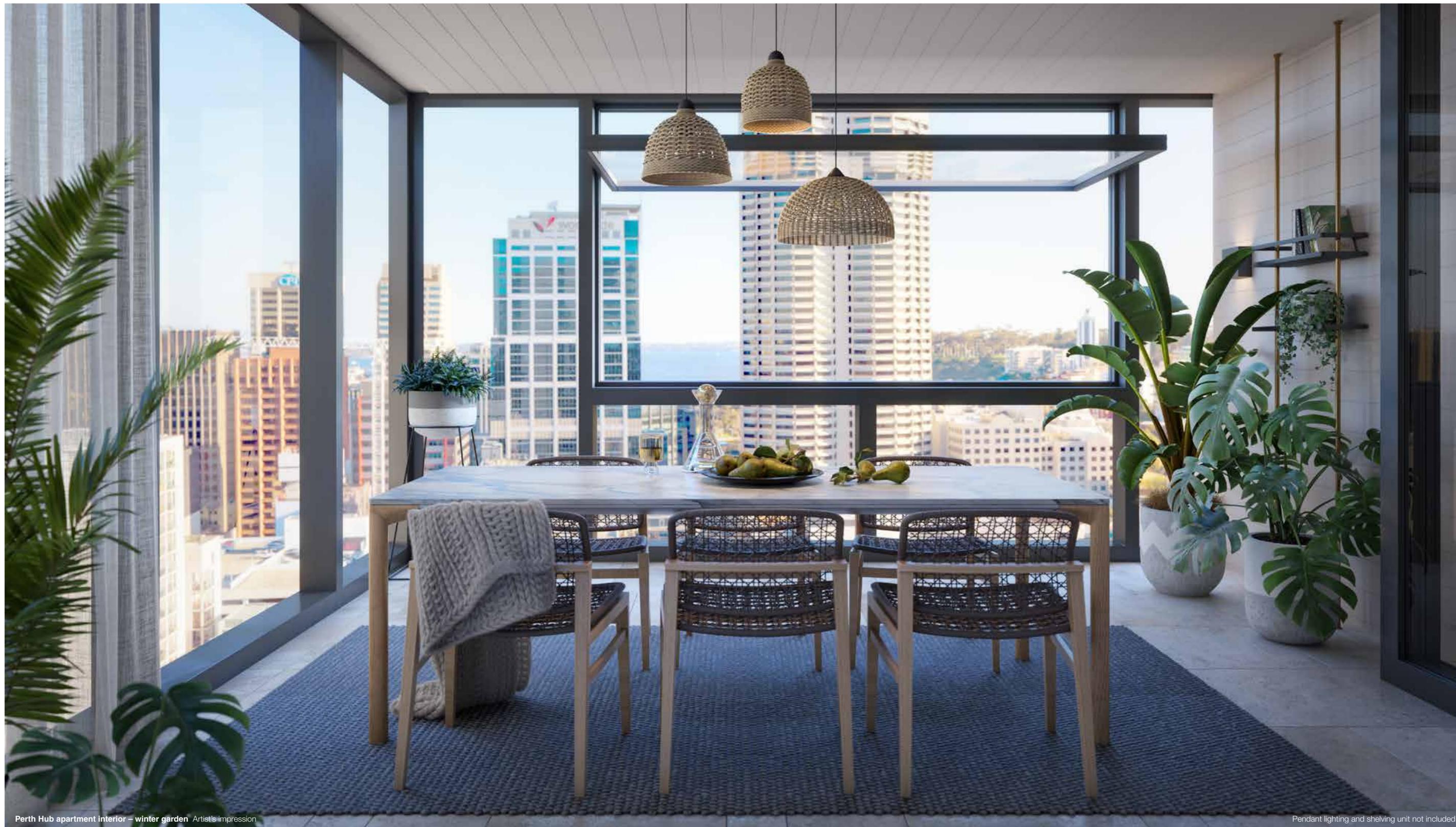
TUNE OUT FROM IT ALL

When you want to unwind, there's every amenity fathomable to take time for yourself and relax. Swim lengths of the pool, thrash it out in the gym, centre yourself with some yoga or simply kick back in one of the lounge areas.

In the mood to entertain? Invite friends over to enjoy a special dinner experience in the private dining room, or for a less formal occasion make use of the BBQ pavilion with family and friends.







Perth Hub apartment interior – winter garden Artist's impression

Pendant lighting and shelving unit not included

DESIGN PERFECTION

You have the choice of one, two and three-bedroom apartments. Each enjoy floor to ceiling windows for light-filled spaces, most with views across Northbridge, RAC Arena Perth, and Perth's CBD. Glimpses of Swan River and Kings Park can also be enjoyed by some.

Tower apartments will also feature winter gardens complete with automated lift-and-tilt windows.



Perth Hub apartment interior – typical kitchen Artist's impression

Owners will have the option to choose from either the Shell (light) or Granite (dark) colour scheme for their interior design fit-out. Apartment finishes and colour palettes have been carefully selected to create a sense of calm and comfort. Kitchens feature stone benchtops and splashbacks, gas cook tops and feature shelving. Tiled flooring and elevated ceiling heights of 2650mm create a sense of space and openness throughout.

THE DORSETT HOTEL PERTH

Perth Hub's 23-storey neighbour, the international 4½ star Dorsett hotel will comprise of 263 hotel rooms, a ground entry lobby with lounge, and a mezzanine level restaurant for all-day dining. Guests will enjoy an outdoor pool, the club lounge, gymnasium and garden terrace making it the perfect accommodation for visiting family or international guests.

HOTELS WORLDWIDE & AUSTRALIA

Dorsett Hospitality is an international group of awarded hotels that balance chic, charismatic design with great value in prime locations. It is one of Asia's fastest-growing hotel groups with 33 hotels in key centres across Asia, including Hong Kong, China, Malaysia and Singapore, as well as in the UK. The introduction of Dorsett into Perth is part of a national expansion across the country, with future locations planned throughout major cities including Brisbane, Gold Coast and Melbourne.



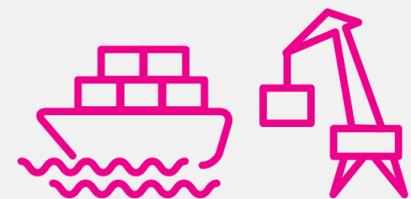
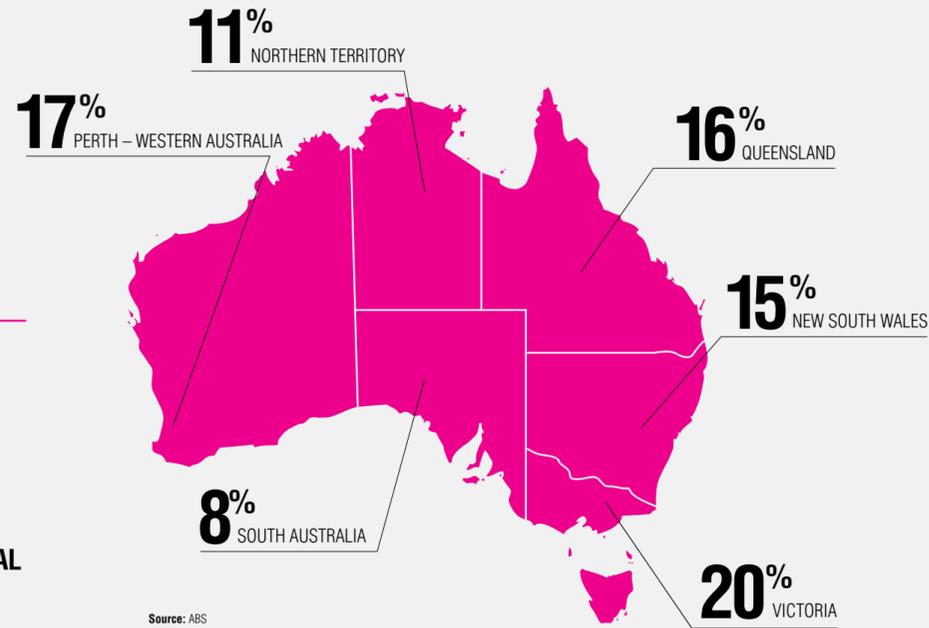
Hotel swimming pool. Dorsett Kuala Lumpur.

MARKET REPORT 2018

PERTH IS THE **SECOND FASTEST GROWING CAPITAL CITY** IN AUSTRALIA WITHIN THE LAST DECADE.



THE NAB FORECASTS PERTH'S PROPERTY PRICES TO INCREASE **MORE THAN ANY OTHER CAPITAL CITY** OVER THE NEXT TWO YEARS.

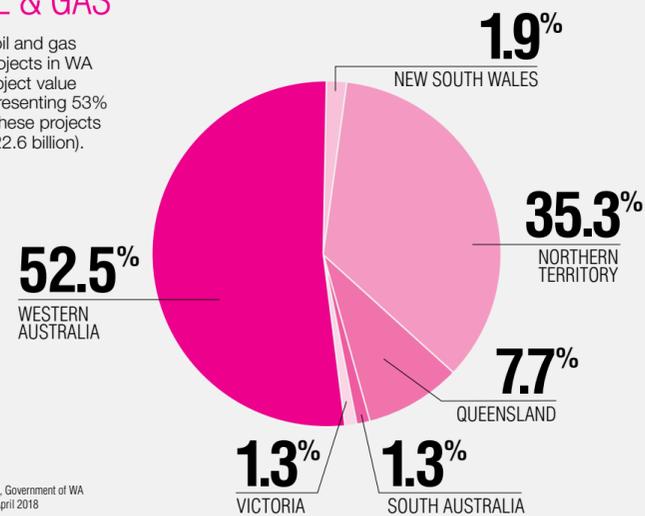


FROM THE 12 MONTHS TO MAY 2018 WA EXPORTS ACCOUNT FOR **41.2% OF AUSTRALIA'S EXPORTS**

Source: ABS, IMF, World Economic Outlook (WEO) Note: Association for Southeast Nations (ASEAN 5) includes Indonesia, Malaysia, the Philippines, Singapore and Thailand.

MINING, OIL & GAS

Committed mining, oil and gas and infrastructure projects in WA have a combined project value of **\$64.4 billion**, representing 53% of the total value of these projects across Australia (\$122.6 billion).



MORE THAN HALF OF THE WORLD'S LITHIUM IS ALREADY PRODUCED IN WA. BY 2025, IT IS PREDICTED LITHIUM WILL BRING IN MORE MONEY FOR AUSTRALIA THAN IRON ORE.

LITHIUM IS USED TO PRODUCE BATTERIES FOR PHONES, ELECTRONICS AND ELECTRIC CARS.

Source: Tianqi Lithium Australia



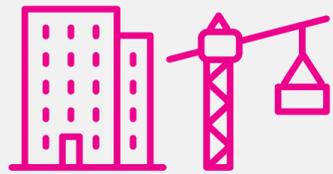
MARKET OUTLOOK 2018



WA IS THE
WORLD'S LARGEST
EXPORTER OF HIGH
QUALITY IRON ORE
FOR STEEL MAKING



WA IS THE
WORLD'S SECOND
LARGEST EXPORTER
OF LIQUEFIED
NATURAL GAS
CHINA'S PREFERRED SOURCE
OF CLEAN ENERGY



4,000 NEW HOTEL
ROOMS
ARE IN CONSTRUCTION
OR PLANNING STAGE
INCLUDING RITZ-CARLTON HOTEL, CROWN,
INTERCONTINENTAL, WESTIN, HILTON,
MARRIOTT, DORSETT, ALOFT & MORE

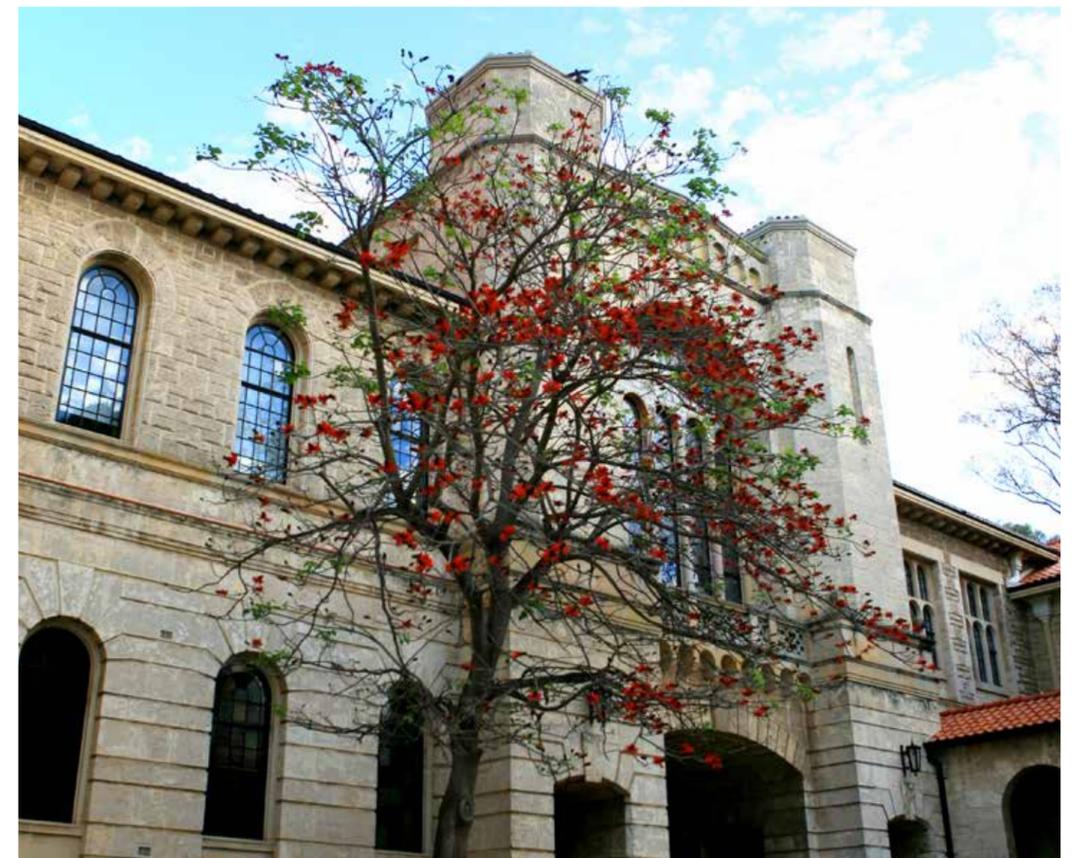


THE UNIVERSITY OF
WESTERN AUSTRALIA
RANKS AMONG THE TOP
1% OF ALL
UNIVERSITIES
WORLDWIDE



THE NUMBER OF
INTERNATIONAL STUDENTS
IN WESTERN AUSTRALIA
HAS GROWN BY
53% WITH 53,000
STUDYING
IN 2017

Source: Urbis Perth Market Update - September 2018





FAR EAST CONSORTIUM – THE DEVELOPER

Far East Consortium has contributed to Australia's urban skyline for almost 25 years, successfully delivering vast, multifaceted projects in the heart of its major cities. Never daunted by scale or complexity, we see challenges as opportunities when completing landmark multi-billion dollar urban renewal redevelopments.

FEC has built a reputation for developing modern communities that thrive to become increasingly valued over time. Our projects speak for themselves – especially in Melbourne, where its skyline is characterised by many of our landmark projects, including Regency Towers, Flinders Wharf Apartments, Royal Domain Plaza, Royal Domain Tower, Northbank Place, Upper West Side, The Fifth and West Side Place.

FEC's national expansion over recent years sees its portfolio include some of Australia's most iconic and exciting opportunities, including Queen's Wharf Brisbane, The Star Residences Gold Coast, The Towers at Elizabeth Quay Perth, West Side Place Melbourne and The Star Residences Sydney.



The Towers at Elizabeth Quay, Perth Artist's impression



Queen's Wharf, Brisbane Artist's impression



The Star Residences, Gold Coast Artist's impression



West Side Place, Melbourne Artist's impression



Pyrmont, Sydney Artist's impression



PRDNATIONWIDE

PRDnationwide Perth is an industry leader in residential project marketing, providing a full range of real estate services to property owners, investors and developers.

Our experience in the Perth market and expertise in the sale of residential property projects from large multi staged mixed use developments down to boutique apartment buildings is unparalleled.

COTTEEPARKER

COTTEE PARKER – ARCHITECT

Cottee Parker Architects operates in Melbourne, Perth, Sydney and Brisbane. The practise has extensive experience in delivering unique and considered design solutions for the built environment. With over 25 years of operation the practise has established firm relationships with local planning authorities and is well recognised for its exceptional urban design outcomes. This has enabled Cottee Parker to achieve design solutions for clients well beyond the usual planning constraints. Cottee Parker Architects is one of Australia's leading urban design, architectural, and interior design firms.



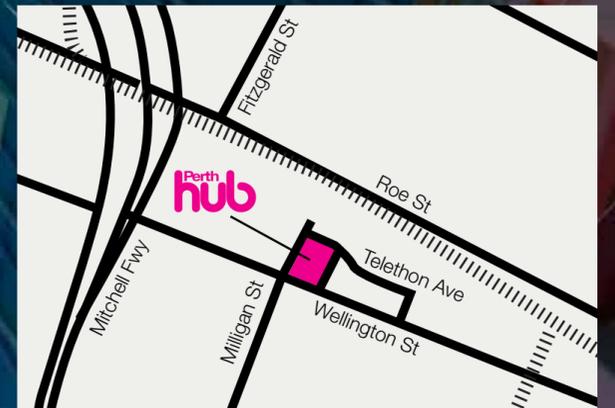
CAPA - LANDSCAPE ARCHITECT

CAPA Landscape Design studio is founded on the belief that landscape is an essential foundation and discipline for projects and environments.

Being a highly collaborative and process guided practice; site, brief, aspirations and user expectations are synthesised into considered and conceptually clear propositions.

CAPA pursue delight in landscapes, with materials that patina over time and softscapes that thrive into the future for a shared experience.

Current landscape projects include Dorsett Hotel in Perth's City Link, Double Tree Hilton Hotel, Cirque Apartments and the awarded ARIA Apartment development.



**Perth
hub**

Presented by



600 Wellington Street, Perth WA 6000
www.perth-hub.com.au

