

# NINE BY MIRVAC A PLACE MADE OF STORIES

From this iconic hilltop, the stories of Sydney, Australia and the world were broadcast for more than 60 years.

Now, new stories are set to unfold as Mirvac transforms the former home of Australian television into luxury homes of unparalleled quality, beauty and distinction.

Mirvac has been reimagining urban life for almost half a century, sustainably and beautifully, leaving a lasting legacy of enduring value.









VISION

# HISTORY MEETS LEGACY

Transmitted from this treasured parcel of land, Bruce Gyngell's famous words marked a new era of Australian culture and entertainment: "Good evening and welcome to television." Now Mirvac writes the next chapter, adding to our legacy and creating an exciting new dimension for living in Willoughby.

Ryan subdivides his land into a new residential estate, addressed along



The traditional custodians of the land across the Lower North Shore.



Choosing this site for its high elevation, TCN-9 builds and launches Australia's first television station.



Robert Henry Foster establishes a dairy that delivers milk to the Willoughby district twice-daily.



1972

MIRVAC FOUNDED

Visionary Robert Hamilton

and architect Henry Pollack

partner to create Mirvac.

QUAY GRAND, CIRCULAR QUAY



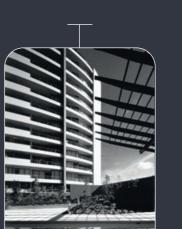
LATITUDE, LAVENDER BAY



CHATSWOOD

## PACIFIC PLACE,

This award winning project spans over 11 years and 5 precincts, including Altura, Cambridge, Epica, B2E and the final stage, Era.



2020

ST LEONARDS SQUARE, ST LEONARDS



NINE BY MIRVAC

Willoughby.



## TV TOWER

The 233-metre transmission tower is installed, becoming Sydney's tallest structure until Sydney Tower.





WILLOUGHBY Ahead of its time, Mirvac delivers Castle Vale

at Willoughby.

CASTLE VALE,





SELDON,

LINDFIELD

On November 20th 2020, the network departs Willoughby and Mirvac begins development.

2018 HAROLD PARK, FOREST LODGE

---- MIRVAC LEGACY

John Sylvester Ryan, Thomas Cronin,

and Arthur Catlett are each granted five acres of land on this site.



THE MIRVAC LEGACY

# PROUD HOMECOMING

"Returning to Willoughby we have an opportunity to add to our legacy, creating homes of enduring beauty and value that are loved and treasured by our loyal customers".

STUART PENKLIS, HEAD OF RESIDENTIAL, MIRVAC

Alongside NINE by Mirvac stands Castle Vale, a visionary residential community that is testament to the enduring values that have made Mirvac a loved and trusted name in Australia since 1972.

Just as when we created Castle Vale back in 1977, Mirvac continues to be ahead of its time, conscious of the way people live, how they interact with each other, and the relationship with the neighbourhood beyond.

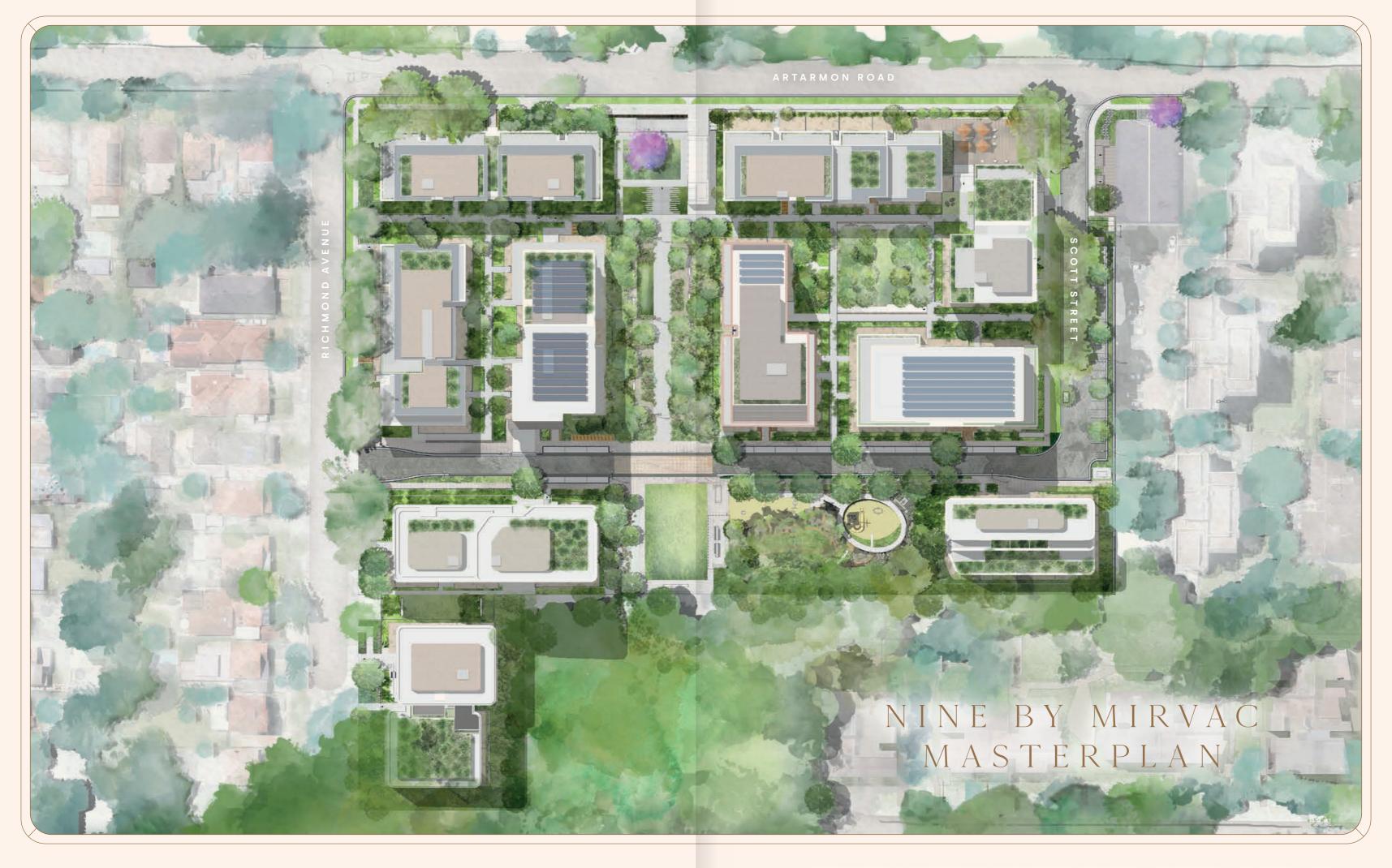
This understanding of the need for people to meet and know each other, to be connected with nature, and to enjoy the comfort of a well designed and built home has never wavered.

Mirvac has grown in confidence and stature since its founding years, expanding its footprint from the Eastern Suburbs to the Lower North Shore and generating a following of loyal customers with every new project.

Across Sydney, Mirvac has cemented its reputation with landmark developments such as Kincoppal at Elizabeth Bay, Raleigh Park at Kensington, the redevelopment of Walsh Bay, Pacific Place at Chatswood, Latitude at Lavender Bay, Seldon at Lindfield, Springdale at Killara, St Leonards Square, and Harold Park.

As Mirvac returns to Willoughby, NINE by Mirvac will join the honour roll of homes designed and built by Mirvac: loved by those who share in our legacy and experience the Mirvac Difference.

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# OPEN SPACE

A once in a generation reimagining of the former home of broadcasting will deliver approximately 6,500 sqm\* of open space. At NINE by Mirvac, parks, gardens, a lawn for active play, sheltered barbecues and a children's playground will be enjoyed by young and old and everyone in between.





NINE BY MIRVAC OPEN SPACE



# THE LAWN & PARABOL PLAYGROUND

The Lawn offers that most precious urban luxury: a stretch of green that commands you to throw off your shoes and experience the earth beneath your feet. Run around, kick a ball, spin cartwheels, or simply gaze out over treetops and terracotta rooftops to the city and distant horizon. Barbecues and a covered dining space make this a natural meeting point for community and residents right next to Parabol Playground, a playscape that weaves the history of television into a place that children — and adults — will adore.

## SOCIAL HEART

The Plaza brings home an essential of daily life, a corner where the locals can meet and enjoy conversation. This is urban living with heart and soul. Willoughby style.



# DISTINCTLY DIFFERENT

NINE by Mirvac provides the missing link that brings the edges of Willoughby together. With the newly exposed panorama of city and sky against a backdrop of cliff and bushland, old and new find a happy middle ground through architecture that is respectful of the past while looking forward to the future. Three distinct architectural styles deftly meld to form a united identity, but with a personality of their own.

## ARCHITECTURAL STYLES







FEDERATION

ASPECT

RESERVE







### ASPECT

Views and light all converge in the sculptural form of Aspect. Many upper level residences offer district views, while lower levels embrace parks and gardens. The interplay of detailed horizontal eaves, vertical columns and a restrained material palette produce a building that is timeless and elegant.



## FEDERATION

Low-rise buildings at the street edge, built of brick, create a respectful transition between old and new, drawing inspiration from the century-old Federation homes nearby. Built to a boutique scale, garden apartments feature beautifully landscaped entries at your own front door, while above, detailed façade screens and balustrades add a touch of refinement and character.



Artist's impression.



#### RESERVE

Nestled within the reserve and sandstone cliff edge, apartments in the Reserve buildings sit harmoniously with the local landscape. Living in sophisticated luxury, nature is close and amplified: its beauty only enhanced by the indoor comforts of home.

Gentle curves, generous balconies, and organic architecture pay homage to the landscape.



Artist's impression.



LIGHT FILLED

# TIMELESS LIVING

EFFORTLESS STYLE



With each apartment at NINE by Mirvac enriched by its own unique outlook, living spaces are designed to encourage a life lived to the full — from grand occasions to quiet, intimate moments.



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NATURAL PRODUCTS

# FINISHING TOUCH

PREMIUM QUALITY

Sophisticated and timeless, apartments are layered with bespoke features that feel personal, rich and warm. Crafted joinery and natural stone kitchen benchtops are inspired by a landscape of honey hued sandstone and flora native to the region. With its locally made artisan inclusions, your home feels unmistakably Australian. Unmistakably Mirvac.













NINE BY MIRVAC QUALITY

## VISIONARIES BEHIND NINE

NINE by Mirvac is the product of many brilliant minds, working collectively to create homes of enduring beauty and quality.



#### CHROFI

CHROFI is an award-winning architecture and urban strategy practice with expertise in placemaking and architecture. The practice was founded in 2000 after gaining international acclaim for its competition winning redesign of the TKTS booth in Times Square, cited as New York's Building of the Decade.

Today the practice is home to a team of 30 professionals based in Manly and headed by directors Tai Ropiha, Steven Fighera and John Choi. The studio has an impressive portfolio of built projects including the Maitland Riverlink Building, Lune de Sang, Harbord Diggers Redevelopment, The Goods Line, and the Ian Potter Conservatory Canberra. International recognition includes the New York Art Commission Award, three World Architecture Festival Awards, five Chicago Athenaeum International Architecture Awards, and locally, the AIA Jørn Utzon Award, Sulman Medal, Walter Burley Griffin Award and the NSW Architecture Medallion.

"We were deeply inspired by the setting of NINE by Mirvac at the threshold between the tree-lined streets of Willoughby and Sydney, the global city. Our designs really respect and reflect this unique condition, blending the urban and the natural to create a sense of calm and timelessness."

TAI ROPIHA. DIRECTOR. CHROFI

### MIRVAC CONSTRUCTION

Mirvac's reputation for quality is in large part attributable to the integration of Mirvac Construction within the Mirvac Group. Mirvac Construction has a distinguished track record of delivering complex projects across all sectors and prides itself on being able to attract and retain best-in-practice professionals. Our excellence in construction has been recognised through numerous industry awards, among them the Australian Institute of Building Awards for Harold Park, Newington, Walsh Bay, Pacific Place Chatswood and The Melburnian.

"It's a matter of pride for our construction team that we continue the Mirvac legacy by building NINE by Mirvac to the high quality that our customers have come to expect."

DANIEL GUTIERREZ, CONSTRUCTION MANAGER, NSW, MIRVAC CONSTRUCTION



#### MIRVAC DESIGN

Mirvac Design is a diverse team of professionals working together to create amazing places for people through urban design, architecture and interior design. The creativity of our people is our great strength and the defining characteristic of our culture and team. We are proud to stand up and take the lead in exploring imaginative and sustainable design solutions that build longevity and resilience. Understanding how people will interact and live drives our enthusiasm for creating places and communities for people to experience and enjoy. The buildings and places we create are our legacy, recognised by numerous prestigious awards, including the highest accolades of all, the Australian Institute of Architects' Lloyd Rees Award for the Walsh Bay redevelopment and the Walter Burley Griffin Urban Design Award for Walsh Bay and Harold Park.

"Every element of NINE by Mirvac has been considered in detail, thinking about the experience from the moment our residents arrive by car or foot, to when they step inside their home."

NICOLAS THIOULOUSE, DESIGN DIRECTOR, MIRVAC DESIGN



## MIM DESIGN

Mim Design is an award winning Melbourne-based interior architecture practice known for its creativity, high end finishes and attention to detail. Recognised nationally and internationally, Mim Design has spent more than 20 years curating a diverse portfolio spanning high end residential, retail, hospitality and corporate projects. Mim Design is passionate about all facets of design and believes it's an essential component to delivering a comprehensive and successful project. The focus is always on creating spaces that are sophisticated, refined and genuinely reflecting a client's personality or brand.

"The design narrative running through the whole project is what makes the NINE by Mirvac residences highly contemporary and liveable. We have complemented the architecture and landscaping with interior palettes that are soft and welcoming, using quality materials that are both textural and robust."

CHARLOTTE MCGILL, DIRECTOR, MIM DESIGN

## MCGREGOR COXALL

McGregor Coxall is a multi-disciplinary design firm with studios in Australia, China, and the UK. Dedicated to assisting cities achieve sustainable prosperity, McGregor Coxall has expertise in landscape architecture, urbanism, environment and biocity research. International expertise combines with local knowledge and sensitivity to deliver design solutions for complex urban and environmental challenges.

"We are proud to deliver this lush landscape as a backdrop to living — for our new residents and the whole neighbourhood."

JULIA MANRIQUE, ASSOCIATE DIRECTOR,
MCGREGOR COXALL



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# FOR THE FUTURE

In our commitment to be net positive in carbon by 2030 and to empower customers to achieve their sustainability goals, Mirvac has incorporated a range of active and passive sustainability measures into the design and construction of NINE by Mirvac. Our Planet Positive program extends beyond environmental considerations, embracing social and wellbeing initiatives that lead to strong and resilient communities.



SOLAR PV CELLS AND GREEN ROOFS



WATER SENSITIVE URBAN DESIGN



REUSE OF ONSITE CONSTRUCTION MATERIALS



EXPANSIVE TREE
PLANTING TO REDUCE
SITE HEAT



MINIMUM 70% PLANTING TO BE ENDEMIC SPECIES



CONNECTION TO NATURE, PARKS AND PLAYGROUNDS



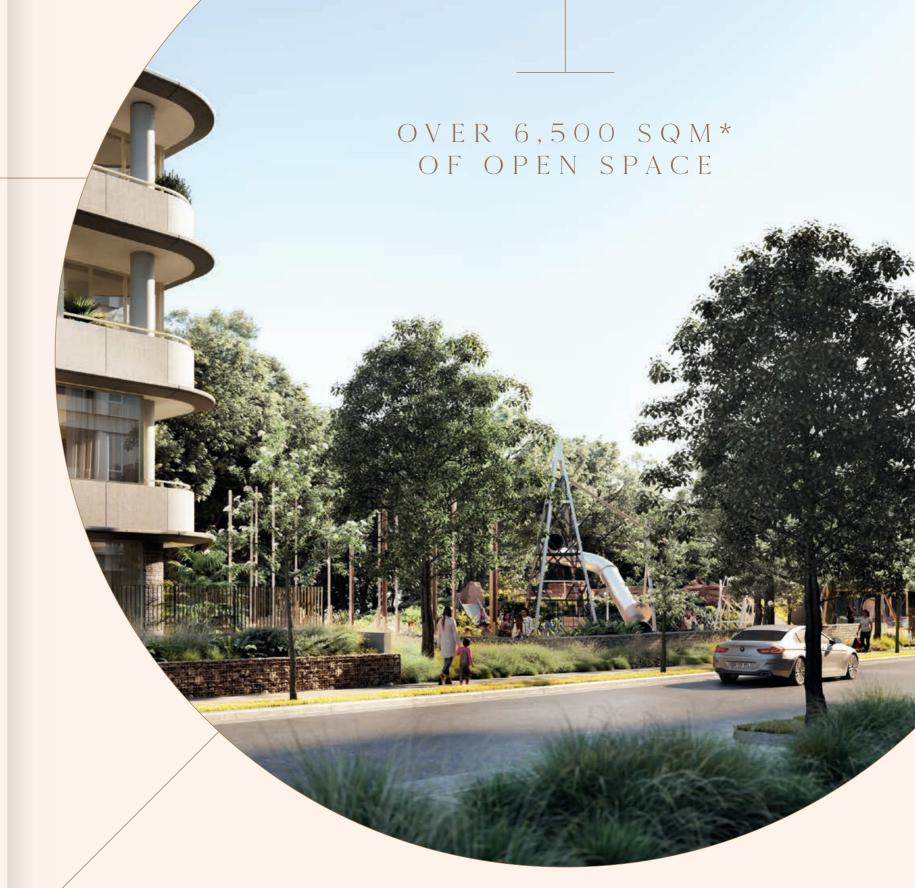
SECURE BICYCLE STORAGE FOR RESIDENTS



ELECTRIC
VEHICLE CHARGING
STATIONS



PLACES FOR PEOPLE AND COMMUNITY TO CONNECT











## QUALITY AND CARE IN EVERY LITTLE DETAIL

## THE MIRVAC DIFFERENCE











For over 49 years, we have been reimagining urban life in Australia — creating exceptional living experiences through the pursuit of quality and care in every little detail. You can benefit from our visionary philosophy, customer first approach and our all-under-one-roof knowledge, passion, experience, service and delivery.

## AWARD WINNING EXCELLENCE SINCE 1972, WE HAVE WON OVER 700 AWARDS INCLUDING:







Urban Taskforce



2020

Winner Best Development Best Masterplanned Community

SIR ZELMAN COWEN AWARD

Public Architecture

2020 Excellence in High Density Development URBAN TASKFORCE 2020

Australia Development Excellence Award

GOOD DESIGN AWARDS 2020

Gold Winner

It's in the detail.



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